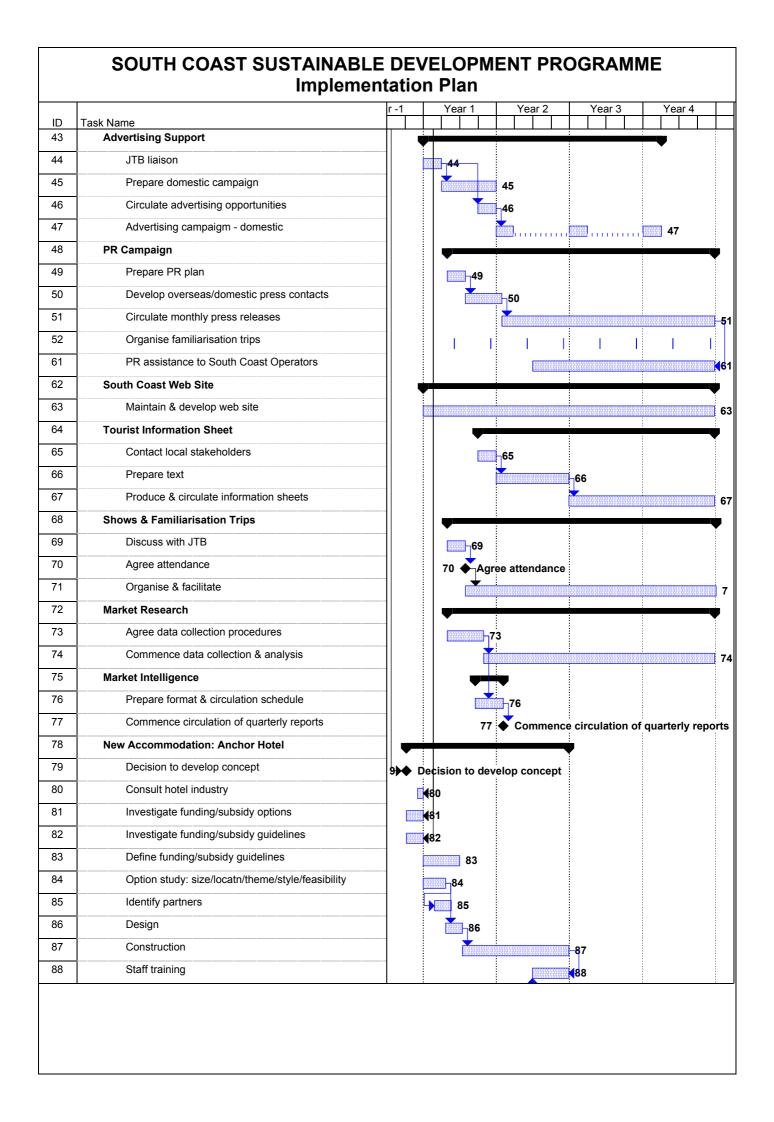
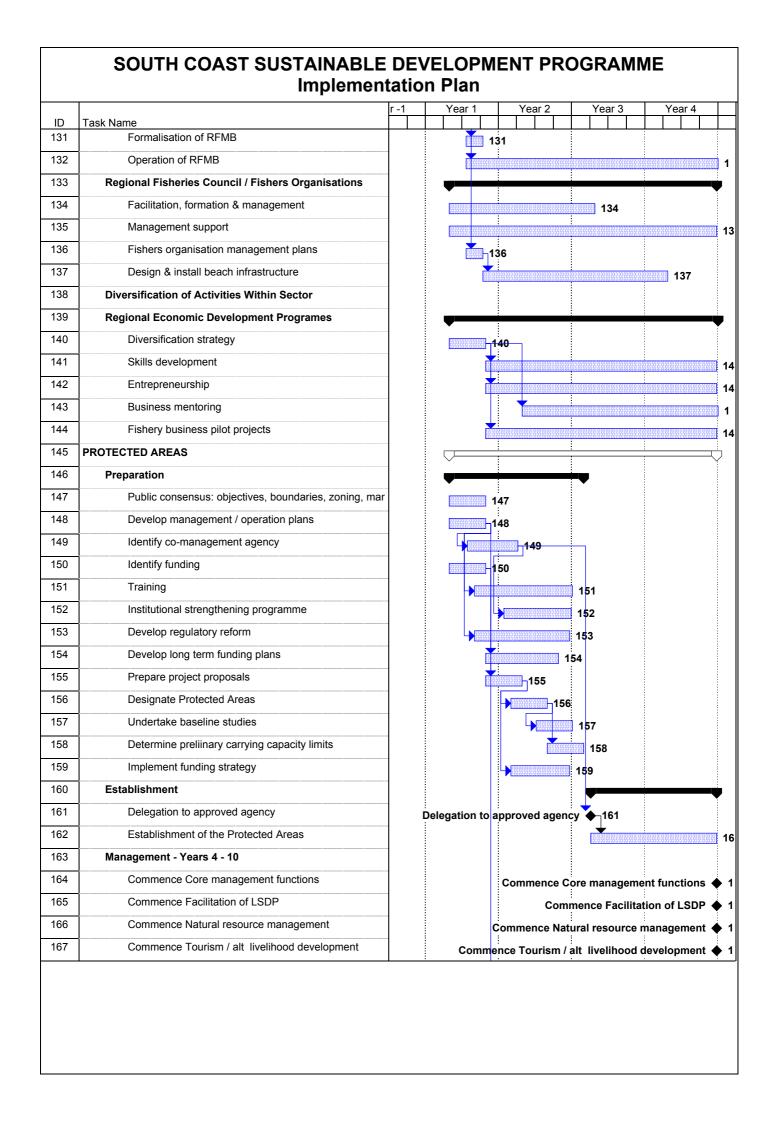
SOUTH COAST SUSTAINABLE DEVELOPMENT PROGRAMME Implementation Plan Year 2 Year 3 Year 4 ID Task Name 1 **SCSDP Project Commencement** SCSDP Project Commencement **TOURISM** 2 3 **Market Mix** 4 Establish Database 5 Build market profile 6 **Brand Development** 7 SC Marketing Group meeting 16 Appoint graphic designers 17 Develop Sub-brand profiles 18 **Photographic Library** 19 Commission commercial photographer 20 Commence preparation of distribution policy 20 Commence preparation of distribution policy 21 Make images available to industry 22 Target new SCSDP projects Target new SCSDP projects ◆ 23 **Heritage Trail Map** 24 Confirm suitability/availability of sites 25 Identify photography activities ◆ Identify photography activities 26 Commission graphic designer & script writer 27 Seek sponsors 28 Prepare distribution plan 29 Commission printer 30 Circulate map 31 Preparation of 2nd edition 32 Circulate 2nd edition 33 Preparation of 3rd edition 34 Circulate 3rd edition 35 Preparation of 4th edition 36 Heritage Trail Guidebook 37 Commission graphic designer & script writer 38 Secure commercial outlets 39 Prepare distribution plan 40 Print guidebook 41 Distribute 42 Prepare 2nd edition



SOUTH COAST SUSTAINABLE DEVELOPMENT PROGRAMME Implementation Plan Year 2 Year 4 Year 3 ID Task Name 89 **Refurbished Accommodation** 90 Select refurbishment project 91 Develop business plan 92 Seek funding 93 Design 94 Construction 95 Staff training **4**95 96 **Training Programmes** 97 Develop range of training packages 98 Set up training programme 99 **FISHERIES** 100 **Fisheries Division Strengthening** 101 **Core Fisheries Management Capacity** 102 Participation in adaptive co-management 102 103 Data handling & dissemination 104 Monitoring economics of industry 105 Management skills enhancement 105 106 Web site development 106 107 Seafood market research 107 108 Support to fisheries management 109 Support to Pedro Bank management 110 Licencing, Monitoring & Enforcement 111 Develop licencing criteria 112 Develop training courses 113 Means of collecting license fees 114 Mechanism for retiring vessels / gear 114 115 Vessel / gear inspection system 116 Data collection systems: National/Regional/Local 116 117 Upgrade enforcement infrastructure 117 118 Initial, intensive enforcement 118 119 Enforcement: at-sea 119 120 Enforcement: on-shore 120 121 Operate licensing & MCS systems 122 Form/Support Regional Fisheries Council/Orgs 123 Other regional fisheries management bodies (RFMB) 123 124 Fishers organisations 125 Regional fisheries council 126 Movemt To Regional Fisheries Co-Management 127 Develop contractual basis for operation of RFMB 127 128 Develop funding basis for RFMB 128 129 Contract negotiation and formn of RFMB 129 130 Premises/offices systems/personnel 130



SOUTH COAST SUSTAINABLE DEVELOPMENT PROGRAMME Implementation Plan Year 2 Year 4 Year 3 Task Name ID **INSTITUTIONAL COMPONENT** 168 169 Establish the PSC 169 170 **Establishing the PIU** 171 Recruitment & mobilisation 172 Establish MIS, Financial systems 173 Strengthening NGO's Select NGO for Canoe Valley 174 175 Recruit staff 176 Develop business plans 177 Prepare funding applications 178 Develop control systems 179 Prepare studies/applications priority projects 180 **Training Programmes with National Partner Orgs** 181 Planning / mentoring 182 Community based tourism 182 183 Protected areas 184 **Fisheries** 185 Heritage 186 Assistance to PDC's Commencing St Elizabeth 187 Parish Plans 187 188 Priority projects 189 Support for local business 190 **INFRASTRUCTURE PROJECTS** 191 **Black River Improvements Phase 1** 192 Tender 192 193 Construction 193 194 **Black River Museum** 195 Tender 195 196 Construction 196 197 Black River Infrastructure (Sewerage/Highways) 198 Tender 198 199 Construction 199 200 **Welcome Beach Improvements** 201 Tender 201 202 Construction 202 203 **Black River Improvements Phase 2** Research 204 204 205 Design 206 Tender **⊲206** 207 Construction 207

SOUTH COAST SUSTAINABLE DEVELOPMENT PROGRAMME **Implementation Plan** Year 2 Year 3 Year 4 ID Task Name Heritage Trail 208 209 Research **⊲209** 210 Design 211 Tender 212 Construction 212 213 PBPA HQ & Museum 214 Research 214 215 Design 216 Tender 217 Construction 217 218 **Bio Diversity Centre & Bot. Gardens** 219 Research 220 Design 221 Tender 222 Construction 222 223 Fishing Beach Improvements / Rest Stops 224 Resolve land issues 225 Design 226 Tender 226 227 Construction 22 228 **Protected Area Infrastructure** 229 Research 230 Design **⊣230** 231 Tender 231 232 Construction 23 233 Taino Museum - Two Sister's Cave 234 Research 234 235 Design 236 Tender 237 Construction 237